

**MINUTES**  
**KCTCS Board of Regents**  
**Efficiency, Effectiveness, and Accountability Committee**  
**March 10, 2016**

**Committee Members Present:**

Ms. Venus R. Evans	Ms. Marcia L. Roth
Dr. Angela Fultz	Mr. James Lee Stevens
Dr. Gail Henson	Mr. Donald R. Tarter
Ms. Mary R. Kinney	Mr. Mark A. Wells
Mr. Barry K. Martin	
Ms. Lacey B. Parham	
Mr. Porter G. Peeples, Sr.	

**Committee Members Absent:**

Mr. Robert G. Cooper	Ms. Tammy Thompson
Ms. Betsy E. Flynn	

**CALL TO ORDER**

Committee Chair Martin called to order the meeting of the Kentucky Community and Technical College System Board of Regents Efficiency, Effectiveness, and Accountability (EEA) Committee at 10:57 a.m. (ET) on March 10, 2016. The meeting was held in Conference Room 102B of the KCTCS System Office in Versailles, Kentucky. The press was notified of the meeting on March 2, 2016. Hon. Pamela Duncan, KCTCS Associate General Counsel, served as parliamentarian.

There being a quorum present, committee business began with the approval of minutes.

**APPROVAL OF MINUTES**

Chair Martin asked if there were any corrections to the June 11, 2015, minutes presented in the meeting materials. There being none, the minutes were declared approved as presented.

**ADDITIONS OR CHANGES TO THE AGENDA**

There were no changes to the agenda.

**UPDATE:  
KCTCS  
STRATEGIC  
PLAN 2010-16  
PERFORMANCE  
MEASURES**

Chair Martin noted that the KCTCS Board of Regents Effectiveness, Efficiency, and Accountability (EEA) Committee is a committee of the whole board that is responsible for advising KCTCS and recommending action on policies related to accountability. Routine items considered by the EEA Committee relate to strategic planning and performance measures.

Chair Martin called on KCTCS President Jay K. Box to present the item.

President Box asked KCTCS Vice Chancellor for the Office for Research and Policy Analysis Alicia Crouch, to assist with a presentation of the status of the 2010-16 Performance measures with an eye towards measures that may be appropriate for the 2016-22 strategic plan.

President Box noted that due to the data collection timelines, some of the performance measures data is more up to date than other measures. Some of the measures have already exceeded original targets, and therefore the targets were revised over the course of the past Strategic Plan, while others have been revised due to changing circumstances or based on new data.

The PowerPoint presentation is available on the KCTCS Board of Regents March 10-11, 2016 meeting website:

<https://publicsearch.kctcs.edu/board/Pages/201603.aspx>

**INFORMATION:  
KCTCS  
STRATEGIC  
PLAN 2016-22:  
DEVELOPMENT  
– REVISED  
GOALS**

Chair Martin called on KCTCS President Jay K. Box to present the item. KCTCS Vice President Tim Burcham assisted with the presentation.

In fall 2015, President Box collected additional data through the statewide Innovation Roundtables funded by the Bill and Melinda Gates Foundation. These roundtable sessions were conducted in each of Kentucky's nine economic regions as defined by economists and Professor Emeritus at the University of Louisville, Dr. Paul Coomes. The purpose of these revisions was to identify opportunities for change and innovation within the region around five overarching issues, 1) Educational attainment at all levels, 2) Economic development and job growth, 3) A world-class, 21<sup>st</sup> century workforce, 4) Global competitiveness of business and industry, and 5) Prosperity of Kentucky citizens.

Mr. Burcham noted that the 160 roundtable participants included workforce and economic development professionals; secondary and postsecondary educational partners; chamber of commerce executives; elected officials; representatives from regional, community, and statewide organizations; and employers.

President Box shared that the input gathered from these roundtable sessions has been summarized in a KCTCS publication entitled *EMBRACING THE DREAM – Kentucky's Future: A Statewide Perspective*. The summary data presented in this report has been used to refine the goals presented to the KCTCS Board of Regents in June 2015. The revised goals are presented in Attachment A.

President Box also noted that these revised goals also serve as the basis for new proposed strategic performance measures as part of the 2016-22 strategic plan. Performance measures have been developed with the full engagement of the college Institutional Research and Institutional Effectiveness staff, college strategic planning leads, and the KCTCS President's Leadership Team. It was noted that the Board would take action at the June 10, 2016 Board meeting on the revised goals.

The *EMBRACING THE DREAM – Kentucky's Future: A Statewide Perspective* publication is available at:

<http://en.calameo.com/read/001281001a90101844ccb>

**INFORMATION:  
KCTCS  
STRATEGIC  
PLAN 2016-22:  
DEVELOPMENT  
–  
PERFORMANCE  
MEASURES**

Chair Martin called on KCTCS President Jay K. Box to present the item. KCTCS Vice President Tim Burcham and KCTCS Vice Chancellor for the Office for Research and Policy Analysis Alicia Crouch assisted with the presentation.

President Box reviewed a series of proposed performance measures for each of the revised goals for the *KCTCS Strategic Plan 2016-22*. The proposed performance measures have been developed with the full engagement of the colleges’ institutional research and institutional effectiveness staff, college strategic planning leads, and the KCTCS President’s Leadership Team.

President Box noted that the Board’s feedback from the discussion of the proposed measures will be taken into consideration as KCTCS staff prepare for the June 10, 2016 Board meeting where the Board will be asked to adopt the comprehensive *KCTCS Strategic Plan 2016-22* for implementation on July 1, 2016.

Chair Martin called for discussion.

During the discussion, the committee asked how these new measures and targets would be impacted due to the current budget discussions in the 2016 General Assembly. President Box shared that KCTCS would likely need to make revisions as the budget process was discussed and implemented.

The PowerPoint presentation is available at:

<https://publicsearch.kctcs.edu/board/Pages/201603.aspx>

**NEXT MEETING** Chair Martin announced that the next meeting would be March 9, 2017.

**ADJOURNMENT** MOTION: Dr. Fultz moved and Ms. Kinney seconded that the committee adjourn.

VOTE: The motion passed unanimously, and the meeting adjourned at 12:26 p.m. (ET).

03/09/17

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Date Approved by the Efficiency,  
Effectiveness, and Accountability  
Committee

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Barry K. Martin  
Committee Chair

**KCTCS 2016-22 Strategic Plan: Vision, Values, and *Revised Goals***  
***(STRIKE THROUGH VERSION)***

**Vision**

A world-class system of colleges educating Kentucky's globally competitive workforce

**Values**

- Flexibility and innovation
- Quality and excellence
- Openness and accountability
- Continuous improvement
- Data- and outcomes-driven decision-making
- Inclusion, equity, respect, and global diversity
- Balance, collaboration, and teamwork

**Goals**

**ACCESS:**

- ~~Position KCTCS as the accessible, affordable, and relevant postsecondary education choice for Kentuckians.~~
- **Raise the level of educational attainment in the Commonwealth by positioning KCTCS as the accessible, affordable, and relevant postsecondary education choice for Kentuckians.**

**READINESS:**

- ~~Strengthen partnerships with educational providers at all levels to improve college and career readiness.~~
- **Increase access and success for all KCTCS students, particularly among traditionally underserved populations.**

**SUCCESS:**

- ~~Improve student engagement, support, experiences, and success with best in-class academic and student services.~~
- ~~Develop clear career pathways with experiential learning opportunities and associated services that lead to successful employment outcomes.~~
- **Develop clear pathways through all levels of postsecondary education with an emphasis on experiential learning that lead to successful employment outcomes for KCTCS graduates.**
- **Improve student engagement, support, experiences, and success with best-in-class academic and student services.**

**IMPACT**

- ~~Enhance communication and collaboration with all stakeholders to more closely align the KCTCS mission with workforce and economic development needs.~~

- **Align programs and curricula with needs of employers that enhance the employability, job placement, and career development of KCTCS graduates.**

**KCTCS 2016-22 Strategic Plan: Vision, Values, and *Revised Goals*  
(AS IT WILL APPEAR VERSION)**

**Vision**

A world-class system of colleges educating Kentucky’s globally competitive workforce

**Values**

- Flexibility and innovation
- Quality and excellence
- Openness and accountability
- Continuous improvement
- Data- and outcomes-driven decision-making
- Inclusion, equity, respect, and global diversity
- Balance, collaboration, and teamwork

**Goals**

- Raise the level of educational attainment in the Commonwealth by positioning KCTCS as the accessible, affordable, and relevant postsecondary education choice for Kentuckians.
- Increase access and success for all KCTCS students, particularly among traditionally underserved populations.
- Develop clear pathways through all levels of postsecondary education with an emphasis on experiential learning that lead to successful employment outcomes for KCTCS graduates.
- Improve student engagement, support, experiences, and success with best-in-class academic and student services.
- Align programs and curricula with needs of employers that enhance the employability, job placement, and career development of KCTCS graduates.

